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Business Research Methods Cooper Peihuore

Teaches research methods, statistics, and organizational behavior in the masters and doctoral programs of public administration and business. Cooper's Ph.D. is from Kent State University. In addition to grants, articles, books, and monographs, he has received several teaching awards, most recently from the College of Architecture, Urban & Public Affairs.

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The title of this book is Business Research Methods, 12th Edition and it was written by Donald R. Cooper, Pamela S. Schindler. This particular edition is in a Hardcover format. This books publish date is Mar 05, 2013. It was published by McGraw-Hill Education and has a total of 692 pages in the book.

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